

PROPERTY INFORMATION & TRAFFIC COUNTS

LOCATION 1111 4 TH STREET SW CALGARY	OPERATING COSTS ESTIMATED \$18/SF LEASE RATE	TRAFFIC COUNTS 4TH STREET SW AND 11TH AVENUE SW: 11,000 VEHICLES / DAY
AVAILABLE FOR LEASE MULTIPLE OPTIONS FROM 1,044 +/-2,088 SQ FEET AVAILABLE	MARKET TERM 10 YEAR	4TH STREET SW: 12,000 VEHICLES / DAY 11TH AVENUE SW: 17,000 VEHICLES / DAY
AVAILABLE NOW	ZONING DC (DIRECT CONTROL)	
	PARKING BELOW GRADE AND STREET	

DEMOGRAPHICS

2023

POPULATION	2KM	3KM	5KM
2023 2028	76,036 84,876	123,145 138,811	222,021 252,668
GROWTH 2023 - 2028	11.63%	12.72%	13.80%
AVERAGE INCOME 2023	\$123,713	\$136,891	\$144,034
MEDIAN AGE OF POP.	37.50	37.90	38.40

GENERAL INFORMATION

TWO PARK CENTRAL IS THE SECOND PHASE OF HINES' CITY-DEFINING PARK CENTRAL MASTER PLAN. TWO PARK CENTRAL WILL CONSIST OF A 40-STOREY MULTIFAMILY RENTAL TOWER, WITH 531 LUXURY RENTAL UNITS. THE LANEWAY SITUATED BETWEEN THE TWO PROJECTS WILL PROVIDE FOR AN ELEVATED RETAIL AND PEDESTRIAN EXPERIENCE WHICH WILL SHOWCASE FIVE PIECES OF SIGNIFICANT ARTWORK BY PROMINENT LOCAL ARTISTS.

FEATURING RETAIL SPACES RANGING FROM 1,044 +/- 2,088 SQUARE FEET RUNNING UP FOURTH STREET AND WRAPPING THE CORNER ONTO 11TH AVENUE SW. TARGETED USES INCLUDE A CAFÉ, SMALL RESTAURANT AND PERSONAL SERVICES.

TWO PARK CENTRAL RENDERING

ABOUT JR MERCANTILE REAL ESTATE ADVISORS INC.

JR MERCANTILE IS A BOUTIQUE COMMERCIAL REAL ESTATE BROKERAGE AND ADVISORY FIRM IN CALGARY. ALTHOUGH WE'RE KNOWN FOR OUR INNER-CITY EXPERTISE IN RETAIL AND RESTAURANTS, WE SUPPORT CLIENTS WITH A DIVERSE RANGE OF COMMERCIAL AND INDUSTRIAL PROPERTIES ACROSS ALBERTA.

WHY CHOOSE US AS YOUR PREFERRED COMMERCIAL REAL ESTATE ADVISOR? A KEY REASON YOU WORK WITH US IS BECAUSE WE DON'T OVER-EXTEND OUR TEAM. BY LIMITING OUR NUMBER OF ENGAGEMENTS, WE MAINTAIN OUR CUSTOMER SERVICE STANDARDS. AS A RESULT, WE'RE ABLE TO COMMIT THE TIME NEEDED TO SUPPORT YOU AND GET THE JOB DONE RIGHT.

ABOUT THE DEVELOPER

HINES IS A PRIVATELY OWNED GLOBAL REAL ESTATE INVESTMENT FIRM FOUNDED IN 1957 WITH A PRESENCE IN 395 CITIES IN 30 COUNTRIES. HINES OVERSEES INVESTMENT ASSETS UNDER MANAGEMENT TOTALLING APPROXIMATELY \$95.8 BILLION AND PROVIDES THIRD-PARTY PROPERTY-LEVEL SERVICES FOR MORE THAN 96 MILLION SQUARE FEET OF ASSETS. HISTORICALLY, HINES HAS DEVELOPED, REDEVELOPED OR ACQUIRED APPROXIMATELY 1,610 PROPERTIES, TOTALLING OVER 537 MILLION SQUARE FEET, AND CURRENTLY HAS MORE THAN 171 DEVELOPMENTS UNDERWAY AROUND THE WORLD.

WITH EXTENSIVE EXPERIENCE IN INVESTMENTS ACROSS ALL PROPERTY TYPES, AND A FOUNDATIONAL COMMITMENT TO ESG, HINES IS ONE OF THE LARGEST AND MOST-RESPECTED REAL ESTATE ORGANIZATIONS IN THE WORLD.



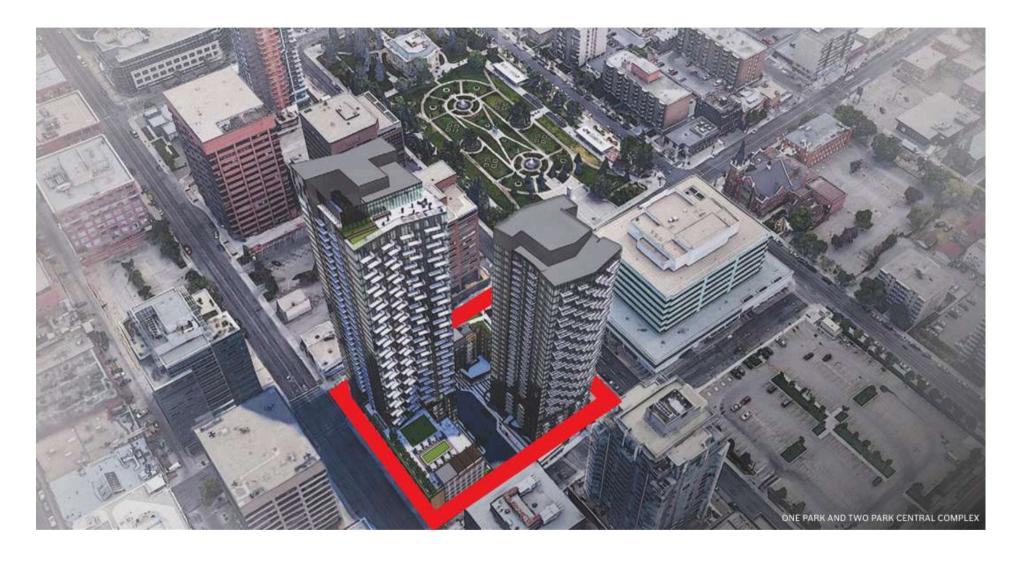
VISIT US 202, 7710 5^{тн} STREET SE CALGARY, ALBERTA T2H 2L9

jrmercantile.com

JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.3071 ext 200

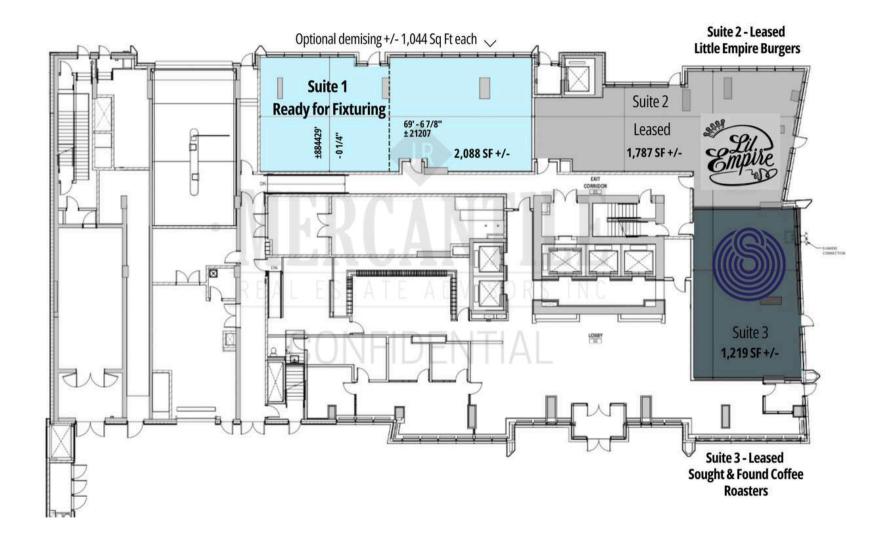
ALEX MORRISON ASSOCIATE alex@jrmercantile.com 403.770.3071 ext 204

PARK CENTRAL MASTER PLAN



VISIT US 202, 7710 5^{тн} STREET SE CALGARY, ALBERTA T2H 2L9 **JEFF ROBSON** PRESIDENT & BROKER jeff@jrmercantile.com 403.770.3071 ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.3071 ext 204

jrmercantile.com



VISIT US 202, 7710 5TH STREET SE CALGARY, ALBERTA T2H 2L9 **JEFF ROBSON** PRESIDENT & BROKER

jeff@jrmercantile.com 403.770.3071 ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com

403.770.3071 ext 204

ONE PARK CENTRAL: THE COMPLETED PORTION OF THE PARK CENTRAL MASTER PLAN



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