

### **PROPERTY INFORMATION & TRAFFIC COUNTS**

LOCATION	OPERATING COSTS	TRAFFIC COUNTS
IIII 4 <sup>TH</sup> STREET SW CALGARY	TBD	4 <sup>TH</sup> STREET SW AND
	LEASE RATE	II,000 VEHICLES / DAY
AVAILABLE FOR LEASE	MARKET	4 <sup>TH</sup> STREET SW:
MULTIPLE OPTIONS	TERM	12,000 VEHICLES / DAY
FROM 810 SQUARE FEET	TERM 10 YEARS	IITH AVENUE SW:
AND UP	IU TEARS	17,000 VEHICLES / DAY
AVAILABLE	ZONING	

DC (DIRECT CONTROL)

### **DEMOGRAPHICS**

POPULATION	2KM	ЗКМ	5KM
2023	76,036	123,145	222,021
2028	84,876	138,811	252,668
GROWTH			
2023 - 2028	II.63%	12.72%	13.80%
AVERAGE INCOME			
2023	\$123,713	\$136,891	\$144,034
MEDIAN AGE OF POP.			
2023	37.50	37.90	38.40

### **GENERAL INFORMATION**

TWO PARK CENTRAL IS THE SECOND PHASE OF HINES' CITY-DEFINING PARK CENTRAL MASTER PLAN. TWO PARK CENTRAL WILL CONSIST OF A 40-STOREY MULTIFAMILY RENTAL TOWER, WITH 53I LUXURY RENTAL UNITS. THE LANEWAY SITUATED BETWEEN THE TWO PROJECTS WILL PROVIDE FOR AN ELEVATED RETAIL AND PEDESTRIAN EXPERIENCE WHICH WILL SHOWCASE FIVE PIECES OF SIGNIFICANT ARTWORK BY PROMINENT LOCAL ARTISTS.

FEATURING RETAIL SPACES RANGING FROM 810 TO 2,765 SQUARE FEET RUNNING UP FOURTH STREET AND WRAPPING THE CORNER ONTO 11TH AVENUE SW. TARGETED USES INCLUDE A CAFÉ, SMALL RESTAURANT AND PERSONAL SERVICES.

### TWO PARK CENTRAL RENDERING

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## ABOUT JR MERCANTILE REAL ESTATE ADVISORS INC.

**BELOW GRADE** 

PARKING

JR MERCANTILE IS A BOUTIQUE COMMERCIAL REAL ESTATE BROKERAGE AND ADVISORY FIRM IN CALGARY. ALTHOUGH WE'RE KNOWN FOR OUR INNER-CITY EXPERTISE IN RETAIL AND RESTAURANTS, WE SUPPORT CLIENTS WITH A DIVERSE RANGE OF COMMERCIAL AND INDUSTRIAL PROPERTIES ACROSS ALBERTA.

WHY CHOOSE US AS YOUR PREFERRED COMMERCIAL REAL ESTATE ADVISOR? A KEY REASON YOU WORK WITH US IS BECAUSE WE DON'T OVER-EXTEND OUR TEAM. BY LIMITING OUR NUMBER OF ENGAGEMENTS, WE MAINTAIN OUR CUSTOMER SERVICE STANDARDS. AS A RESULT, WE'RE ABLE TO COMMIT THE TIME NEEDED TO SUPPORT YOU AND GET THE JOB DONE RIGHT.

#### **ABOUT THE DEVELOPER**

MARCH 2024

TAXES

TBD

HINES IS A PRIVATELY OWNED GLOBAL REAL ESTATE INVESTMENT FIRM FOUNDED IN 1957 WITH A PRESENCE IN 395 CITIES IN 30 COUNTRIES. HINES OVERSEES INVESTMENT ASSETS UNDER MANAGEMENT TOTALLING APPROXIMATELY \$95.8 BILLION AND PROVIDES THIRD-PARTY PROPERTY-LEVEL SERVICES FOR MORE THAN 96 MILLION SQUARE FEET OF ASSETS. HISTORICALLY, HINES HAS DEVELOPED, REDEVELOPED OR ACQUIRED APPROXIMATELY 1,610 PROPERTIES, TOTALLING OVER 537 MILLION SQUARE FEET, AND CURRENTLY HAS MORE THAN 171 DEVELOPMENTS UNDERWAY AROUND THE WORLD.

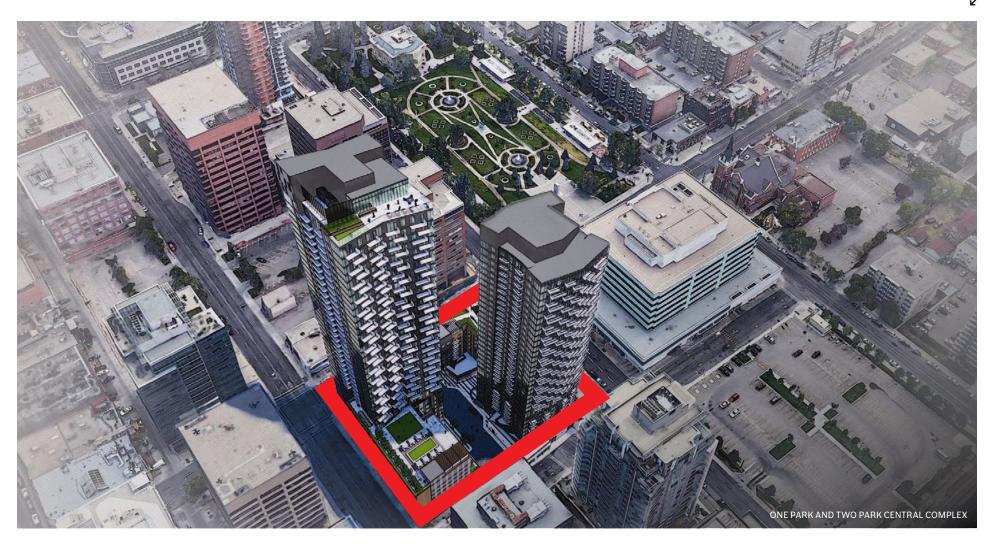
WITH EXTENSIVE EXPERIENCE IN INVESTMENTS ACROSS ALL PROPERTY TYPES, AND A FOUNDATIONAL COMMITMENT TO ESG, HINES IS ONE OF THE LARGEST AND MOST-RESPECTED REAL ESTATE ORGANIZATIONS IN THE WORLD.



VISITUS
300, 525 II<sup>TH</sup> AVENUE SW
CALGARY, ALBERTA T2R 0C9

JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.3071 ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.307l ext 204

# PARK CENTRAL MASTER PLAN



VISIT US 300, 525 II<sup>TH</sup> AVENUE SW CALGARY, ALBERTA T2R 0C9 JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.307l ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.307l ext 204

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JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.307l ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.307I ext 204

JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.3071 ext 200

**ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.307l ext 204

JEFF ROBSON PRESIDENT & BROKER jeff@jrmercantile.com 403.770.307l ext 200 **ALEX MORRISON** ASSOCIATE alex@jrmercantile.com 403.770.307l ext 204

### ONE PARK CENTRAL: THE COMPLETED PORTION OF THE PARK CENTRAL MASTER PLAN

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300, 525 IITH AVENUE SW
CALGARY, ALBERTA T2R 0C9

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