



AVENUE 33

Developer Site by Sarina Homes

Situation: Preleasing assignment in highly competitive Marda Loop but property was establishing the eastern border of commercial district. Developer was looking to announce tenants while selling the residential condominium units above.

Result: Three space leased prior to project completion to Orange Theory, Frilly Lilly and Frida Beauty at rates 25% higher than developer budgeted for.

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